KHYAL EVENTS

creativity & imagination | est.2023

THE PRODUCT OF UNIQUE AND MEMORABLE EXPERIENCES

SPARK OF ALL THINGS CREATIVE ORIGIN: KSA

2024 | COMPANY PROFILE

Word from the Founder

"As the co-founder and driving force behind Khyal Studio, a vibrant creative hub that has thrived for 10 years, I embarked on a mission to create a space where imagination and artistic expression flourish.

Khyal Studio serves as a catalyst for artistic exploration, offering branding, design, and digital marketing services. Aligned with the objectives of Saudi Vision 2030, our journey also led us to establish Khyal Events, an exceptional events management company.

Through them, we break boundaries, deliver remarkable outcomes, and shape a future where creativity flourishes in the cultural and entertainment sector. Join us on this transformative journey."

— Fawziah Alalami, Co-Founder

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Mission

Mastering the art of events, we're on a mission to curate experiences that wow and inspire.

Vision

From the initial spark to execution, we turn ideas into brilliant realities, empowering Saudi youth and nurturing lasting connections with our valued clients.

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Core Values

LOCALIZATION

We honor the core of Saudi Arabia's cultural legacy while embracing an innovative vision for the future.

STRATEGY

Through meticulous planning &.thoughtful execution, we enable our clients to immerse themselves in captivating experiences that resonate with their deepest aspirations.

CREATIVITY WITH A PURPOSE

Our brand essence revolves around blending dreams and tradition, and creating an authentic identity that resonates with diverse audiences worldwide.

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How We Do Things

IDEATION

It all starts with a brainstorming session, and conducting research to generate creative ideas aligning with the event's goals.

CONCEPTUALIZATION

We develop a proposal outlining the event concept, themes, venue options, activities, and budget.

PLANNING

Creating a comprehensive budget, choosing a suitable venue, coordinating with vendors, planning logistics, and developing a detailed timeline.

EXECUTION

It's showtime! We assign roles, oversee on-site activities, address issues, manage guest experience, and handle post-event tasks.

POST-EVENT EVALUATION

We gather the team for a debrief, read through client and guest feedback, document key details, and celebrate the event's success.

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Our Approach

HERITAGE APPRECIATION

FUTURISTIC MINDSET

IMAGINATION UNLEASHED

CLIENT-CENTRIC

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Services

01

Exhibitions & conferences

02

Events Management

03

Technologies

04

Logistics Support

05

Virtual Events

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Clients

Khyal Events is a perfect match for those who appreciate authentic experiences that intertwine Saudi heritage with contemporary creativity. We craft unforgettable moments that are tailor-made to suit each client's unique preferences.

Tourism Development Fund
صندوق التنمية السياحي

SAUDI TOURISM AUTHORITY
الهيئة السعودية للسياحة

فرص
بوابة الاستثمار البلدي
FURAS | Gate to Municipal Investments

وزارة التعليم
Ministry of Education

وزارة الثقافة
Ministry of Culture

نواة
nuwa CAPITAL

amazon

TAM

هيئة المسرح والفنون الأدائية
Theater and Performing Arts Commission

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Contact Us

Ready to make magic?

We're just a message away — drop us a line
using the contact info below.
We look forward to connecting with you!

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C.R: 1010905681

مؤسسة تخيل معنا لتنظيم الفعاليات والمؤتمرات
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